



# Cambridge International AS & A Level

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**MEDIA STUDIES**

**9607/41**

Paper 4 Critical Perspectives

**May/June 2020**

**2 hours**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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## INSTRUCTIONS

- Answer **two** questions in total:
  - Section A: answer Question 1.
  - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

## INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].

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**Section A: Evaluation of production skills development**

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both 1(a) and 1(b).*

- 1 (a) To what extent were research and planning essential in your productions? [25]
- (b) Analyse **one** of your productions in relation to the concept of narrative. [25]

## Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

### Contemporary media regulation

2 Why is regulation of the media so complicated? [50]

OR

3 'Contemporary media regulation needs to keep up with new technologies.' How far do you agree with this statement? [50]

### Global media

4 'We are all living in a "global village", created by the media.' To what extent do you agree with this statement? [50]

OR

5 To what extent have global media transformed audience behaviour? [50]

### Media and collective identity

6 'Media representations of social groups change over time.' How far do you agree with this statement? [50]

OR

7 Discuss the ways in which identity is mediated. [50]

### Media in the online age

8 Evaluate the different views on the democratising effects of online media. [50]

OR

9 'The online age has forced media industries to adapt.' To what extent do you agree with this statement? [50]

### Postmodern media

10 What versions of postmodernism have you found useful when analysing the media? [50]

OR

11 'Postmodern media texts are more challenging for audiences.' How far do you agree with this statement? [50]

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